Staff Report Item 5

TO: 3CE Community Advisory Council

FROM: Robert M. Shaw, Chief Executive Officer

PREPARED BY: Jon Griesser, Director of Energy Programs

SUBJECT: Provide Feedback and Support Anticipated FY 2023-24 Energy Programs Portfolio

DATE: June 7, 2023

RECOMMENDATION:

This recommends the Community Advisory Council provide feedback about and support 3CE's anticipated FY 2023-24 Energy Programs Portfolio.

BACKGROUND:

FY 2022-23 is 3CE's fourth full year of administering and/or implementing energy programs. Leveraging program administration experience, research and analysis, annual portfolio evaluation(s), customer feedback, council/board input, and interaction with other CCA program staff, the FY 2022-23 Energy Programs Portfolio improved upon existing successful programs and added several new programs.

Improvements to existing programs were made by adding new measures, services, and customer segments and by increasing our utilization of third-party vendors to support program implementation and provide "concierge style" technical assistance, particularly related to EV charging infrastructure projects. The FY 2022-23 Energy Programs Portfolio also added or redesigned several new programs to support 3CE Member Agencies with their fleet electrification efforts.

DISCUSSION/ANALYSIS:

This report provides an overview of the anticipated Energy Programs portfolio that staff will administer and/or implement in FY 2023-24.

FY 23/24 Energy Programs Portfolio

In FY 2023-24, 3CE will administer a portfolio of ten (10) energy programs including nine (9) existing programs focused on transportation, building, and agricultural electrification and one (1) new program focused on demand side management. Following is a list of all programs:

- Community Programs
  - Electrify Your Ride Program
  - Electric Bus Program
  - Electrify Your Home Program
  - New Construction Electrification Program
  - Agriculture Electrification Program
  - Demand Side Management Program

- Member Agency Programs
  - Electrify Your Fleet Program
  - Charge Your Fleet Program
  - Plan Your Fleet Program
  - Reach Code Program

The FY 2023-24 Energy Programs Portfolio aims to maximize customer participation and the impact of 3CE programs on our customers' lives and the communities in which they live and work. 3CE will continue to grow its support of underserved customers and communities, focus on areas where it can catalyze market transformation and drive the fastest emissions reductions, and support customers and businesses that have been adversely impacted by declared disasters/emergencies driven by climate change.

Consistent with previous years, 3CE will continue to improve the design, implementation, and outreach of existing programs by adding new or refining existing measures, services, and customer segments. This will broaden the range and depth of our offerings and enable us to respond to more community needs and opportunities and serve more customers through our programs. Likewise, we will continue to grow our utilization of third-party vendors to support program implementation of mass market programs.

Finally, the FY 2023-24 Energy Programs Portfolio will include one new program focused on demand side management. Through this program, 3CE is seeking to shave or shift customer energy load during periods of high grid stress and/or when energy is most expensive and dirtiest. When implemented, 3CE's demand side management solution(s) will actively and/or passively reduce or modify load creating benefits for both customers and the CCA, while contributing to a more stable grid during peak events.

FISCAL IMPACT:
The recommended budget for the FY 2023-24 Energy Programs Portfolio will be included in the FY 2023-24 Operating Budget subject to Policy Board approval.

CONCLUSION:

The Council's support of this plan will position 3CE to better meet customer and community needs and decrease GHG emissions through transportation, building, and agricultural electrification.